



## TREASURES ON THE PRAIRIE • AUGUST 8-10, 2025

### *Eastern Montana's 150 Mile Garage Sale*

Hello Community Coordinators:

Welcome to the planning phases of Eastern Montana's 2<sup>nd</sup> Annual 150 Mile Garage Sale! We are excited you are joining us and helping to bring treasure lovers to our beautiful Eastern Montana, all the while providing a big BOOM to our small-town economies.

Let's be honest, we know how beautiful the prairies of Eastern Montana are, but many wrinkle their noses at the idea of visiting EASTERN Montana. What better way to put our small towns on the map than to bring people into our communities so they can see it for themselves?

Never been to a miles long garage sale before? Well, here is what you can expect. Buyers come in from not just the local area, but also from the surrounding states. Professional buyers, such as antique dealers, collectors and flea market vendors, bring trailers and shop from morning until night.

#### ***What to Expect***

But it isn't just your neighbors having the garage sales that see the sales. Although some folks will shop in just one town, many will shop the days leading up to the sale as well. They will come and stay in local hotels, eat at local restaurants, they will purposely look for businesses that have been advertised in the 2025 Treasures On The Prairie (TOTP) Guidebook and they will shop the sales advertised by the local businesses. With large garage sales in other states, we have seen that it becomes a GREAT time for civic organizations and student organizations, churches, and nonprofits to hold food fundraisers, sale fundraisers, and other events that coincide with the garage sale weekend. It isn't just the local retail, hotel, and service businesses that benefit on sale weekends.

**So what kind of help do we need?** This size of an event takes a lot of coordination. Each town needs at least one (or even a small committee) of people to carry off the event for their town.

Community Coordinator(s) to assist in getting the word out in their community, answering questions from local folks, coordinating advertising for the 2025 TOTP Guidebook, hanging posters, sharing

## Community Coordinator Letter 2025

social media posts, and providing information to anyone who might share it either in local bulletins or newsletters. Our Town Coordinators do the following:

- Overall coordination of specific town participating in the event
- Recruitment of businesses advertising in the TOTP Guidebook prior to July 1 deadline
- Distribution of uniform numbered garage sale and business window flyers before the event
- Help with main street signage in each town (sandwich boards or two pallets hinged together)
- Place signage at garage sale sites indicating if a sale has been canceled
- Assist in coordinating the efforts to promote the event in their community (placement of event information in bulletins, newsletters, newspapers, marquees, reader boards, etc.)
- Check in with the community to answer questions and provide assistance as needed
- Collection of signage after the event

Not all Community Coordinators need to be available the weekend of the actual sale (August 8-10, 2025). However, Coordinators should be working with at least one or two additional people who are available the weekend of the sale and will be able to put out signage and check in with the community to answer questions and provide assistance as needed.

This year we will again include the interstate towns of Hysham, Forsyth, Rosebud, Miles City, Terry, Fallon, and Glendive. If there are other interested towns close to the I94 towns, and they have secured a Town Coordinator(s) for their new town, we may also add additional towns. We are seeking Coordinators in each of these locations. If you know friends in other communities that you think would love to help us in our endeavor, please share with them and have them contact us in Forsyth. The initial planning for this event is being handled by the Forsyth Chamber with the steering committee operating out of the Rusty Dog Antiques store in Forsyth. We would love to have your friends, and YOU, on board with us as we build what we hope will become the best 150 miles of fun through the Eastern Montana prairies.

For more information on how to become a Community Coordinator please contact the Steering Committee at [TreasuresontheprairieMT@gmail.com](mailto:TreasuresontheprairieMT@gmail.com) Upcoming committee meetings will be held via Zoom, or a similar format, so out of town folks can all participate as we coordinate what we hope will be the first of many Treasures on the Prairie sale weekends.

Thanks so much for your interest,

The TOTP Steering Committee

P.S. Please like and follow us on Facebook and send folks to our registration webpage at [treasuresontheprairiemt.com](http://treasuresontheprairiemt.com)